

[71]

Impact of The Implementation of a One-Way System to The Level Attachment at The Salak The Heritage Hotel

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Abstract. This research is motivated by government policy that implements One Way System (SSA) in around Bogor Botanical Garden, and this impact to the Hotel which is around SSA. This study aims to determine the Occupancy Rate of Hotel Salak The Heritage before and after One Way System (SSA).

The data of this research is obtained from within the company, the sample is taken using purposive sampling technin, then using statistical analysis of paired sampel test with t-table 1.658 and t-count of 1,314 obtained both quantitatively and qualitatively. Qualitative analysis is the interpatation of the data obtained from the Hotel Occupancy data, while the quantitative analysis includes the assumption test of class, and the paired sample t-test.

The results of this study indicate that there is no difference in the occupancy rate of the hotel at the time before the change of one-way system and after a one-way change.

Keywords: Occupancy Rate