The Effect of Financial Literacy and Investment Training on Students' Intention to Investment

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Abstract

This study aims to (1) examine the effect of financial literacy on the investment interest of SMAN 1 Babakan Madang students. (2) examine the effect of investment training on the investment interest of SMAN 1 Babakan Madang students. The number of respondents in this study were 178 respondents. Data were collected using a questionnaire distributed to online class XII students of SMAN 1 Babakan Madang, Bogor Regency. This study uses a quantitative method with the Structural Equation Model (SEM) analysis technique which is processed using the AMOS 26 program. The results show that financial literacy has a positive effect on student investment interest with a coefficient value of 0.332 and a t-statistic value of 0.000 <0.05, capital market investment training has a positive effect on students' investment interest, the coefficient value is 0.480 and the t-statistics value is 0.00 <0.05;

Keywords: financial literacy, capital market investment training, investment interest

Selected References (Times New Roman 10pt), (5 references)