Analysis Of The Influence Of Financial Ratio On Stock Prices In Banking Listed On The Indonesia Stock Exchange

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Abstract

The purpose of this study is to test, analyze how big the effect of financial ratios on stock prices in banks listed on the Indonesia Stock Exchange, how the influence of Return On Assets (ROA), Debt Equity Ratio (DER), Price Book Value (PBV) and Net Profit Margin (NPM) against stock prices. This research method uses a descriptive method, which is a method to describe and analyze research results but is not used to make broader conclusions. The population of this study are manufacturing companies listed on the Indonesia Stock Exchange (IDX) with the banking sector. The sample was determined using purposive sampling method. The analytical method used in this research is multiple regression with SPSS version 25 program, hypothesis testing is done using multiple linear regression method. The result of this research is partially PBV has a positive effect on stock prices with a significance value of 0.000, while ROA does not have a positive effect on stock prices with a significance value of 0.272. DER has no effect on stock prices with a significance value of 0.936 and NPM has no effect on stock prices with a significance value of 0.518. Simultaneously ROA, DER, PBV and NPM affect stock prices in banks listed on the Indonesia Stock Exchange. The limitations of this study are the limitations of the data processed and the limitations of the variables used. This research is expected to provide benefits for the community, one of which is for investors or investors as a factor of consideration in investing in the company's capital.

Keywords: ROA, DER, NPM, PBV, Stock Price