

# Evaluation Of Good Corporate Governance PT. Mazda, East Jakarta

*Good Corporate  
Governance in  
Vehicle Company*

Siti Aisah, Tahirman  
Sekolah Tinggi Ilmu Ekonomi Taman Siswa  
EMail: tahirman@tamansiswa.ac.id

**1529**

Submitted:  
**NOVEMBER 2023**

Accepted:  
**DECEMBER 2023**

## **ABSTRACT**

Career development in business development strategies and services is useful in the process of improving individual skills in order to achieve a better career. And job satisfaction shows how far individuals feel about the positive or negative aspects of all factors and dimensions of their duties in their work. The purpose of this research is to understand a person's career development in business development strategies, job satisfaction and analyze the influence of business development and services on employee job satisfaction at the East Jakarta PT Mazda office. The method used in this research is qualitative method. Based on the results of the Good Corporate Governance (GCG) evaluation in the PT. Mazda East Jakarta, there are two sections, namely 3 products, 11 services and 7 sales services.

**Keywords** : Good Corporate Governance

## **INTRODUCTION**

PT. Mazda East Jakarta is a car manufacturing company. PT. Mazda East Jakarta provides high quality and reliable cars as a means of transportation for the community that meets consumer needs. Fulfilling consumer needs is indeed the company's target most vital. Because consumer is assets company which most valuable. Products produced by PT. Mazda Jakarta east with diverse brand has capable dominate market in Indonesia. Even moment this market PT. Mazda Jakarta east has reach more from 50%. Besides caused by brand Mazda which very famous, its best-selling car Mazda. Also caused by price which start rival a number of type car other past a number of the variant. This matter because car made by PT. Mazda Jakarta east of course most suitable with desire and ability society Indonesia. Although thus, PT. Mazda Jakarta east no stop until there course, but still endeavor for always consistent produce products quality and affordable by consumers cars in Indonesia.

In order to provide high quality cars that suit consumer needs at affordable prices in the midst of intense competition due to the many new entrant brands, PT. Mazda East Jakarta has released a product variant to meet the needs of tough, economical and economical transportation, namely the Mazda2. This product was launched after previously launching the Charisma Mazda2 sedan product. This is proof that Mazda always wants to provide the best for consumers. In connection with consumers' attention to Mazda product types, the company is required to know what parts consumers can pay attention to regarding the products produced by PT. Mazda East Jakarta. This can help management to determine the next marketing strategy. Based on the explanation above, the researcher is interested in conducting research with the title "EVALUATION OF GOOD CORPORATE GOVERNANCE (GCG) PT. MAZDA EAST JAKARTA". This research aims to see how GCG is implemented in the company PT. Mazda East Jakarta.

Management is process typical which move organization because without effective management no business will be successful for long. The term management relates to efforts to achieve certain goals by using the resources available in the organization in the

**JIMKES**

Jurnal Ilmiah Manajemen  
Kesatuan  
Vol. 11 No. 3, 2023  
pp. 1529-1534  
IBI Kesatuan  
ISSN 2337 – 7860  
E-ISSN 2721 – 169X  
DOI: 10.37641/jimkes.v11i3.2215

best possible way. Because the definition of "organization" always contains a group element (more than 2 people), management is usually used in the business relations of a group of people, although management can also be applied to individual businesses.

Skinner & Ivanovich (1992) stated that management is defined as the application of the functions of planning, organizing, staffing, directing and controlling in the most efficient way possible to achieve goals. Based on the definition of management, management functions are actually contained therein. Thus, according to Skinner (1999), management functions include:

1. Planning
2. Organizing
3. Work (staffing)
4. Directing
5. Controlling

Good Corporate Governance is basically a system (input) process, output and a set of regulations that regulate the relationship between various interested parties (stakeholders), especially in the narrow sense of the relationship between shareholders, board of commissioners and board of directors in order to achieve company goals.

Rogers W'O Okot Uma from the Common Wealt Secretariat London (Ndara 2003:629) defines Good Corporate Governance as, "compressing the process and structure guides political and social economic relationships, with particular reference to commitment to democratic values, norms and honest business" or shorten the structural processes that regulate economic, social and political relations with specific reference to fulfilling democratic values, norms and healthy business. The BPKP GCG Team defines Good Corporate Governance as a commitment, rules and practices for conducting business in a healthy and ethical manner.

## **METHOD**

The method used in this research is a qualitative method carried out at PT. Mazda East Jakarta. The population studied was Good Corporate Governance (GCG) at the PT Mazda East Jakarta office which implements service standards. The research was carried out using quota sampling, namely the research location in the office, which was divided into 15 samples for services and 15 samples for employees.

Data is a very important part in preparing this thesis. Therefore, the correctness of the data obtained by the author will strengthen the results of this thesis. Primary data is data obtained directly from the source for the first time by research for a special purpose. From this primary data, a research method was obtained, namely the interview method, which is a method used to collect data to obtain information directly. Secondary data is data that has been recorded and published. This data was obtained using library research methods, namely the method used with the theme of writing this thesis. The method carried out by reviewing literature related to information about business ethics.

The method used in collecting data in this research is:

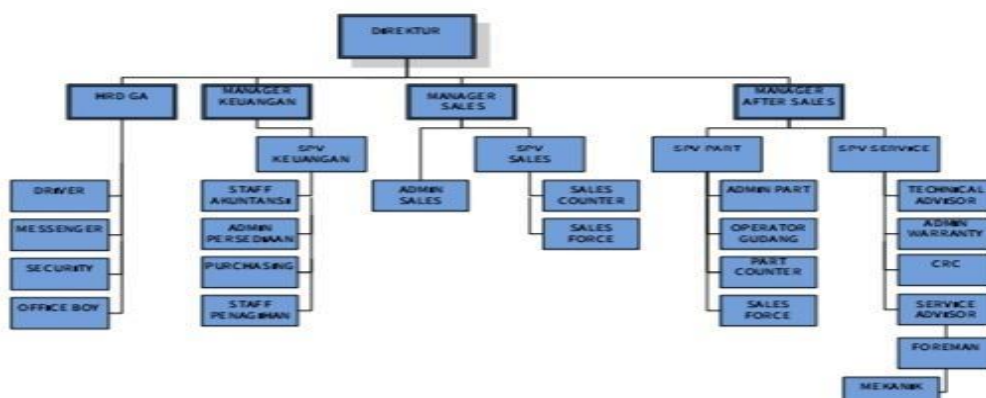
**Interview.** Through this interview technique the author tries to find information by holding questions and answers with financial managers, marketing and business development managers, technology and financial services managers as well as HR and general managers of PT. Mazda East Jakarta is aware of the existing problems.

**Library Method.** This method is to study books that are related to the research object. This method was used to collect literature related to this thesis.

## **FINDING AND DISCUSSION**

At PT Mazda Indonesia, the organizational structure is in the form of a functional structure, where in this organizational structure the leadership does not give orders directly to employees in each section. In each section there is a section head who has the authority to give orders to employees in their respective sections.

Figure 1  
Organizational Structure of PT Mazda Indonesia.



Source : PT Mazda Indonesia, 2017

### Guidelines for implementing Good Corporate Governance (GCG)

There are five main principles of good corporate governance, namely:

- Transparency, namely openness in presenting material and relevant information about the company.
- Independence, namely a situation where the company is managed professionally without conflicts of interest and influence/pressure from any party that is not in accordance with applicable laws and regulations.
- Accountability, namely clarity of functions, implementation and accountability of company management so that company processing is carried out effectively.
- Responsibility, namely compliance within the company management with applicable laws and regulations.
- Fairness, namely fairness and equality in fulfilling stakeholder rights arising based on agreements and applicable laws and regulations.

As an embodiment of the implementation of good corporate governance, the company has prepared a Good Corporate Governance guidebook which can be a reference for all levels of the company in carrying out company activities, as well as managing relationships with stakeholders.

Commissioners are prohibited from carrying out transactions that have a conflict of interest and taking personal advantage from company activities other than the salary and facilities they receive as commissioners as determined by the General Meeting of Shareholders (GMS). At least 20% (twenty percent) of the commissioners must come from groups outside the company who are free with the following conditions:

- Not serving as a director in an affiliated company
- Not working for the government, including in departments, institutions and the military within the last three years
- Have not worked for a company in the last three years
- Has no financial links, either directly or indirectly, with the company or companies that provide services and products to the company
- Free from business interests and activities or other relationships that could hinder or disrupt the ability of commissioners from outside the company to act or think freely within the company.

Members of the Board of Directors and employees are prohibited from carrying out transactions that have a conflict of interest and taking personal advantage from the activities of the company they manage other than salaries and other facilities that have been determined by the General Meeting of Shareholders (GMS) or existing service regulations. At least 20% (twenty percent) of the total members of the Board of Directors must come from groups outside the company who are free from the influence of commissioners and other members of the Board of Directors as well as shareholders.

An effective internal control system must be established by the Board of Directors to safeguard the company's investments and assets. The objectives of internal control are as follows:

- a. Operation : related with effectiveness and efficiency use source the power you have company, incl objective performance and profitability as well as guarding source Power from loss.
- b. Financial reporting: related to the production of reliable financial reports including preventing fraud in financial reporting to the public and internal financial reports.
- c. Compliance: relates to the company's compliance with the laws and regulations that apply to the company

External auditor appointed through General Meeting of Shareholders (GMS) of candidates proposed by the commissioner based on proposal audit committee with accompanied reason nomination and the amount of honorarium/ remuneration proposed services. the external auditor must free from influence commissioners, directors and interested parties in the company.

#### **Results of the assessment of the implementation of Good Corporate Governance**

The government as the owner of BUMN is very interested in knowing the conditions for implementing Good Corporate Governance (GCG) in BUMN so far. PT. Mazda, East Jakarta, in collaboration with BPKP, conducted an evaluation of the implementation of Good Corporate Governance for 2010 at PT. East Jakarta Mazda are as follows:

| No | Aspect Review | Maximum Weight (%) | Actual Achievement Weight (%) | Achievement (%) |
|----|---------------|--------------------|-------------------------------|-----------------|
|----|---------------|--------------------|-------------------------------|-----------------|

- a. Rights and responsibilities of shareholders/GMS 8,00,5,07,66,54
- b. GCG Policy 7,00,5,93,85,78
- c. Implementation of GCG 65,47,24,72,10
- d. Commitment 9,006,07,69,75

**Total 99,00,72,95,72,95**

#### **CONCLUSION**

Management is obliged to establish an effective control system to safeguard company assets and investments. In this case, the risk assessment factor which includes the process of identification, measurement and prioritization of risks is very decisive in the control plan needed so that it is in accordance with the expected response. For this purpose, risk assessment documentation is important for companies so that a review process can be carried out periodically and then the level of effectiveness of the control system implemented and the appropriate management of the risks faced by the company can be known.

Furthermore determining the right strategy in frame achievement vision and mission company become very decisive thing in formulate intended goals and targets achieved. In terms of plan work and operational targets too optimistic without something management risk and design Adequate internal controls, of course akan impact in Its implementation will in turn affect the company's overall performance.

Therefore That necessary effort done in matter policy and control as well as management risks are carried out, so can believed is setting strategies and goals in frame reach vision and mission company has formulated in a way true and has been consider results assessment and analysis enough risk as well as has designed adequate control and supervision.

#### **REFERENCES**

- [1] Bob & Waworuntu. (1997). *Human Resource Management*. Jakarta: PT. Gramedia Library.
- [2] Dwiyanto, Agus. (2005). *Realizing Good Governance Through Public Services*. Yogyakarta: Gajah Mada University Press.
- [3] Hani, Handoko. (1998). *Personnel and Human Resources Management*. Yogyakarta: BPF.
- [4] Manuel G & Velazques. (2005). *Business Ethics Concepts and Cases*. Yogyakarta: Andi.

- [5] Salusu. (1996). *Strategy Decision Making for Public and Nonprofit Organizations*. Jakarta: PT. Scholastic.
- [6] Tandelin et al. (1993). *Human Resource Management*. Bandung: CV Ramadan.
- [7] Hasibuan, D. H. M., Amyar, F., & Hidayah, N. N. (2022). Government Audit Quality: Audit Expectation – Performance Gap. *Asian Journal of Economics, Business and Accounting*, 22(23), 373–386. <https://doi.org/10.9734/ajebe/2022/v22i23881>
- [8] Hidayatulloh, T., & Amyar, F. (2022). Pengaruh Opini Audit, Pergantian Manajemen, Ukuran Perusahaan dan Ukuran KAP terhadap Auditor Switching Pada Perusahaan Pertambangan. *Jurnal Ilmiah Akuntansi Kesatuan*, 10(1), 171–180.
- [9] Iriyadi, I., & Purba, J. H. V. (2022). Pertumbuhan Ekonomi Indonesia: Faktor Pendorong Pada Pandemi Covid-19. *Jurnal Ilmiah Manajemen Kesatuan*, 10(3), 529–544. <https://doi.org/10.37641/jimkes.v10i3.1557>
- [10] Tofan, M., & Munawar, A. (2022). Analisis Pengaruh Dana Pihak Ketiga Dan Tingkat Suku Bunga Kredit Terhadap Profitabilitas Bank BUMN. *Jurnal Ilmiah Manajemen Kesatuan*, 10(1), 97–104. <https://doi.org/10.37641/jimkes.v10i1.1280>
- [11] Djanegara, M. S., Sutarti, S., & Dewo, S. A. (2022). The Influence of Corporate Governance for the Indonesian Banking Industry in a Pandemic Period. *International Journal of Finance & Banking Studies* (2147-4486), 11(3), 62-71.
- [12] Apriany, A., & Gendalasari, G. G. (2022). Pengaruh Kesadaran Merek Dan Citra Merek Terhadap Keputusan Pembelian Produk AMDK SUMMIT. *Jurnal Ilmiah Manajemen Kesatuan*, 10(1), 105–114. <https://doi.org/10.37641/jimkes.v10i1.1278>
- [13] Hermawan, Y., Maylani, D., & Mulyana, M. (2021). Pengaruh Kualitas Produk, Kualitas Layanan dan Persepsi Harga Terhadap Kepuasan Pelanggan Produk Smartphone Samsung di Bogor. *Jurnal Ilmiah Manajemen Kesatuan*, 9(3), 641–652. <https://doi.org/10.37641/jimkes.v9i3.1256>
- [14] Mulyana, M., Budiman Hakim, D., & Hartoyo, S. (2022). Analysis Of Entrepreneurship Activities In Rice Farming. *International Journal of Progressive Sciences and Technologies (IJPSAT)*, 35(1), 12–24.
- [15] Purwanto, A. H. D., Nashar, M., Jumaryadi, Y., Wibowo, W., & Mekaniwati, A. (2022). Improving medium small micro enterprise' (MSME) performance. *International Journal of Advanced and Applied Sciences*, 9(5), 37–46. <https://doi.org/10.21833/IJAAS.2022.05.005>
- [16] Putra, A., Sudradjat, S., & Sastra, H. (2022). Pengaruh Partisipasi Anggaran Dan Motivasi Terhadap Kinerja Karyawan. *Jurnal Ilmiah Akuntansi Kesatuan*, 10(1), 131–140. <https://doi.org/10.37641/jiakes.v10i1.1265>
- [17] Riwoe, F. L. R., Yusdira, A., & Saripudin, M. F. (2022). Prediksi Daya Tampung Kapasitas Ruang Kelas Dan Rasio Dosen Pada Perguruan Tinggi Sebagai Bagian Dari Target Promosi Penerimaan Mahasiswa Baru. *JAS-PT (Jurnal Analisis Sistem Pendidikan Tinggi Indonesia)*, 6(1), 47. <https://doi.org/10.36339/jaspt.v6i1.618>
- [18] Septiani, M., & Fadillah, A. (2022). Pengaruh Citra Merek, Kualitas Produk Dan Persepsi Hargaterhadap Minat Beli Konsumen Deterjen Attack. *Jurnal Ilmiah Manajemen Kesatuan*, 10(1), 159–168. <https://doi.org/10.37641/jimkes.v10i1.1281>
- [19] Setiawan, B., Gendalasari, G. G., & Putrie, D. R. (2022). Analysis of Consumers' Green Purchase Behavior on Bottled Water Through a Green Brand Image Approach. *Riset*, 4(2), 001–011. <https://doi.org/10.37641/riset.v4i2.167>
- [20] Setiawan, B., & Yosephani, A. (2022). The linkage of greenwashing perception and consumers ' green purchase intention ( A case study of single-use water bottled ). *Business and Entrepreneurial Review*, 22(April), 85–96. <https://doi.org/10.25105/ber.v22i1.13796>

*Good Corporate  
Governance in  
Vehicle Company*